

Accessibility is about progress, not perfection.

Inspired by Meryl K. Evans: Progress Over Perfection



The Aiming for ALL Collection
bit.ly/AimingForALL-Collection

Accessibility Starting Point Guide

Connecting with the Community

These starting points support the emails, messages, and social media posts that reach parents, families, and caregivers across your school community, so that everyone can read, hear, and act on what you share.

By Beth Stark, M.S.Ed., CPACC, Educator and Consultant, Inclusive Learning Systems, UDL, Accessibility

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Pathway 3 • Accessibility for Learning Communities

Disability-Inclusive Communications Guidelines

United Nations

Covers respectful language and accessible format together, for emails, social posts, documents, and multimedia. Includes checklists and an Easy Read version.

Open it at www.un.org/sites/un2.un.org/files/un_disability-inclusive_communication_guidelines.pdf. See it in Pathway 3.

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Pathway 3 • Accessibility for Learning Communities

Accessible Social Media

accessible-social.com

A reference guide for accessible posts: image descriptions, video captions, accessible hashtags and emojis, colour contrast, and platform-specific guidance.

Open it at www.accessible-social.com. See it in Pathway 3.

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Pathway 3 • Accessibility for Learning Communities

Plain Language and Easy Read

Center on Disability

Clear-writing guidance for letters, newsletters, and notices, covering plain language and Easy Read so messages reach every parent, family, and caregiver.

Open it at centerondisability.org/plain-language-and-easy-read. See it in Pathway 3.

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Pathway 2 • Foundations**Accessibility Basics**

NCADEMI

Nine core skills for accessible content: alt text, captions, clear writing, colour, headings, links, lists, tables, and text contrast.

Open it at ncademi.org/create/basics. See it in [Pathway 2](#).

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Pathway 6 • No-Cost Digital Resources**Image Accessibility Creator**

No-cost AI tool, ASU EdPlus at Arizona State University

Drafts alt text and longer descriptions for the photos and graphics in your posts and emails. Use it for drafts only, and always review and refine the draft before using it.

Please note: before using digital tools, refer to data protection and privacy requirements.

Open it at asuo-ai-labs.streamlit.app/Image_Accessibility. See it in [Pathway 6](#).

All six Starting Point Guides: bethstark.org/aiming-for-all/companion-resources#starting-guides

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